

# JULIA MAXWELL, MSI, MA Ed

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## EDUCATION

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**University of Michigan School of Education | Ann Arbor, MI** May 2021  
MA Educational Studies | Learning Design and Technology

**University of Michigan Center for Academic Innovation | Ann Arbor, MI** May 2021  
Graduate Certificate | Learner Experience Design

**University of Michigan School of Information | Ann Arbor, MI** May 2020  
MS Information | Library Science and User Experience

**San Francisco State University | San Francisco, CA** February 2022  
Faculty Certificate | Transformative Teaching Through Transitions

**Point Park University | Pittsburgh, PA** May 2016  
BA Musical Theatre

## PROFESSIONAL EXPERIENCE

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**San Francisco State University J. Paul Leonard Library | San Francisco, CA** July 2021 -  
First-Year Experience Librarian | Faculty Lecturer | Department of Research and  
Instructional Services

- Teach and coordinate lower-division undergraduate library learning sessions as lecturer faculty
- Provide in-person and virtual research and reference support for members of the SFSU community and the public
- Plan digital and in-person outreach that connects First-Year students to library materials, databases, programming, and resources that support their academic and holistic needs
- Act as primary liaison to general undergraduate studies courses and students
- Create instruments to assess and iterate upon the research and instructional services of the library
- Create all training for library peer mentor program, supervise all research and reference-centered student workers

**University of Michigan School of Education** January 2020 – July 2021  
Graduate Research Fellow | Undergraduate Teaching & Learning of Mathematics with  
Open-Source Textbooks (UTMOST) Project (Funded: NSF | PI: Dr. Vilma Mesa)

- Developed instruments to gather data at colleges and universities across the United States to study instructor use of open-source mathematics textbooks
- Curated and analyzed data gathered from past multistate and multinational data collections to develop greater understandings of how open-source texts influence instructor lesson plans

**University of Michigan Center for Academic Innovation** December 2019 – July 2021  
Learner Experience Design Resident

- Designed credit-bearing courses, MOOCs, and microlearning experiences for Michigan Online

### Digital Learning Archivist

- Led, documented, & standardized curation efforts for digital learning collections.
- Digitally archived and curated MOOCS & microlearning courses for open learning initiatives.

### Design Management Fellow for Open Learning Initiatives

- Developed learner engagement strategies for global microlearning initiatives with upwards of 1,000 learners per course.
- Trained engagement moderators & created all training materials needed to facilitate quality learner experience across three distinct learning content platforms

### University of Michigan | Michigan Library

September 2018 – July 2021

Graduate Research Fellow | Library Assessment in Student Learning Lab (Funded: IMLS | PI: Dr. Soo Young Rieh)

- Designed, piloted, and implemented surveys, interviews, and other instruments to analyze student information literacy practices
- Led data analysis efforts for lab using qualitative and quantitative tools and methodologies

### Graduate Reference Assistant | Stephen S. Clark Library

- Provided research and reference assistance, along with cataloguing support, for maps and government documents
- Led scanning and digitizing efforts for antiquated maps and patron requests

### University of Michigan | Ann Arbor, MI

December 2018 – May 2021

Graduate Student Instructor

- Created lesson plans, facilitated course discussions, and lectured in five semester-long courses

### Harvard Library | Harvard University | Cambridge, MA

May 2019 – August 2019

Digital Strategies Intern

- Conducted UX testing across Harvard's digital portfolio and designed new digital solutions to library content strategy, metadata, collections management, and communications programs

## RESEARCH AND PROFESSIONAL INTERESTS

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Information, media, and data literacies in young adults

Feelings of self-efficacy in young adults learning information and data literacy skills

Learner experience design (LXD) and user experience design (UX) in academic library spaces

Library roles in the preservation and curation of digital learning objects and educational tools

Culturally responsive, feminist, antiracist, and queer pedagogies in library instruction and outreach

Open scholarship, courses, and microlearning initiatives

Design of library-mediated learning in higher education

Assessment of library-mediated learning in higher education

Libraries as conduits for and barriers to change in gatekept academic spaces

## AWARDS

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Library as Research Lab Fellowship Award (Funded: IMLS | PI: Dr. Soo Young Rieh)

University of Michigan Educational Studies Fellowship Award

University of Michigan Academic Innovation Fellowship Award

## TEACHING

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### **San Francisco State University**

RAIL: Peer Mentor Research and Information Literacy Training Course

Lower-Division Library Instruction: One-shot instruction lower-division undergraduate courses

### **University of Michigan**

SI 110: Introduction to Information Science

HONORS 210: What *Westworld* Teaches Us About Being Human

HONORS 233: Health, Biology, and Society: What is Cancer

HONORS 240: Wellness

PSYCH 112: Psychology as a Natural Science

## PROFESSIONAL AND COMMUNITY SERVICE

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### **ALA Booklist**

Reviewer for Adult Fiction and Nonfiction

February 2022-

**San Francisco State University | San Francisco, CA**  
First-Year Experience University-Wide Committee

July 2021 -

Faculty Grievance University-Wide Committee

Information Literacy Library Working Group

Multilingual Library Services Working Group

Social Media Library Advisory Group

Mentor for Students Interested in Librarianship

**Detroit Community School District | Detroit, MI**

January 2021 - July 2021

Volunteer Instructional Designer for Adult Learning Programs

**University of Michigan | Ann Arbor, MI**

September 2018 - July 2021

Student Officer for Society of American Archivists U-M Chapter

- Conference planning committee member - ALA Quasicon
- Event organizer - Detroit Institute of Art Archives Tour
- Volunteer Archivist - Washtenaw County Historical Society Archive Blitz

Panelist for School of Education Prospective Students Day

Panelist for School of Information Master's Student Orientation

Panelist for Learner Experience Design Prospective Students Day

**National Eating Disorders Association | New York, NY**

December 2016 - July 2018

Volunteer for NEDA Helpline

## PUBLICATIONS

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Rieh, S. Y., Bradley, D., Oehrli, J.A., **Maxwell, J.**, Sartorius, E.J., Genova, G., and LeRoy, R. Assessing College Students' Information Literacy Competencies using a Librarian Role-Playing Method. *Library & Information Science Research*. <https://doi.org/10.1016/j.lisr.2022.101143>.

**Maxwell, J.**, Gorecki, K., Henyard, R., & Morse, B. A. B. (2022). Centering Justice in Content Development: A Case Study of the Police Brutality Teach-Out. In C. Ivory & A. Paisha (Eds.), *Using Open Educational Resources to Promote Social Justice*. Association of College & Research Libraries.

**Maxwell, J.** (2021). *Opening an Investigation: Source Evaluation Confidence and Student Demographics*. ACRL 2021.

Sartorius, E. J., & **Maxwell, J.** (2021). Mentee 501: How does mentorship fit into the LIS graduate student experience? In Leila Rod-Welch and Barbara E. Weeg (Eds.), *Academic Library Mentoring: Fostering Growth and Renewal*. Editors. Chicago: Association of College & Research Libraries.

## PRESENTATIONS

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**Maxwell, J.** and Rusk, F., A Library Peer Mentor Program to Support Student Learning, Career Futures, and a Reference Services Transformation. Accepted Talk. LOEX. Ypsilanti, MI. To be presented May 2022.

Bradley, D., Oehrli, J.A., **Maxwell, J.**, Sartorius, E.J., Genova, G., and LeRoy, R. LARPing & Info Lit: A “Librarian Action Role-Playing” Assessment for First-Year Students’ Source Evaluation Skills. Poster. ARL Library Assessment Conference. November 2020.

**Maxwell, J.** Archiving Digital Learning Experiences: Developing Workflows to Preserve Open Educational Resources. Poster. ARCHIVES\*RECORDS 2020. Chicago, IL. August 2020.

Shafer, K. & **Maxwell, J.** Creating a Data Curation Primer for the Digital Curation Network. Poster. ARCHIVES\*RECORDS 2020. Chicago, IL. August 2020.

**Maxwell, J.** Undergraduate Socioeconomic Backgrounds and Conceptions of Credibility: Developing a Methodology to Investigate a Potential Link. Accepted Poster. LOEX. Ypsilanti, MI. May 2020.

**Maxwell, J.** & Morse, B. A. B. Open-Access Global Learning: the UM Arts and Technology Teach-Out on Futurelearn. Lightning Talk. Enriching Scholarship Conference. Ann Arbor, MI. May 2020.

**Maxwell, J.** Confrontational Materials in Harvard Library's Digital Collections: An Early Look at Possible Solutions. Lightning Talk. ALA Quasicon 2020 Conference. Ann Arbor, MI. February 2020.

## PROFESSIONAL MEMBERSHIPS

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American Library Association

Association of College and Research Libraries

Society of Learning Analytics (SoLAR)

National Center for Faculty Diversity and Development

Association of Information Science and Technology (ASIS&T)